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**The Island in Pigeon Forge Announces Plans for New Flying Theater Ride**

**PIGEON FORGE, Tenn.** — The Island in Pigeon Forge, recently named the country’s sixth best amusement park by TripAdvisor, will soon soar to new heights with the addition of a world class flying theater experience.

The \$20 million investment will combine a state-of-the-art ride system and a custom film featuring some of the nation’s most beautiful natural wonders and iconic landmarks. Riders will experience the movements, sounds, scents, and mists of a breathtaking aerial adventure across the United States.

“We are very excited to bring another premier attraction to The Island in Pigeon Forge,” said President Bob McManus. “This flying theater will truly be a one-of-a-kind, immersive entertainment experience. From The Island, guests will be transported to places that they otherwise may never have the opportunity to see, and experience the beauty of America in a unique and unforgettable way.”

The Island selected the flying theater from industry-leader Dynamic Attractions, who has built some of the most popular rides in the world for theme park leaders including Disney and Universal Studios.

The Island in Pigeon Forge is a 23-acre eat, shop, play, and stay entertainment destination offering affordable fun for families, night and day, with free parking and free admission. The Island is a must-see tourist destination in the region, located in the foothills of the Great Smoky Mountains National Park, which draws over 11 million annual visitors.

The new flying theater will be located adjacent to the Great Smoky Mountain Wheel, a 200-foot observation wheel, and The Island’s multi-million dollar show fountain. The Island also provides the area’s newest shopping options with over 250,000 square feet of retail space, unique dining experiences including Paula Deen’s Family Kitchen, and on-site lodging at Jimmy Buffett’s Margaritaville Island Hotel and Margaritaville Island Inn.

The new flying theater attraction is in the final stages of planning and is expected to open in early 2020. For more information about The Island in Pigeon Forge, Tennessee, visit [islandinpigeonforge.com](http://islandinpigeonforge.com) or call (865) 286-0119.