



Affordable Fun Night & Day!

THE ISLAND

IN PIGEON FORGE

- 1. Paula Deen's Family Kitchen
- 2. Paula Deen Store
- 3. Flying Horse Carousel
- 4. **Coming Soon!** SkyFly: Soar America
- 5. Reverse Time Ride
- 6. Funny Cars Ride
- 7. Happy Swing
- 8. Yee Haw Snack Shack
- 9. Spinning Parrots Coaster
- 10. Timberwood Grill
- 11. The Wheel Ticket Center
- 12. Arcade City
- 13. Shooting Gallery
- 14. The Great Smoky Mountain Wheel
- 15. Twist 'N Shout Ride
- 16. ThunderDome Bungee
- 17. The Island Ropes Course
- 18. The Island Express
- 19. Lil' Ribbits Ride
- 20. Bumper Cars
- 21. Mirror Maze
- 22. The Island Trading Post
- 23. Dude's Daiquiri Bar
- 24. Mellow Mushroom Pizza Bakers
- 25. Patriot Peddler - Made In USA
- 26. Auntie Anne's Perfect Pretzel
- 27. Cinnabon
- 28. Smoky Mountain Sunshades
- 29. The Fudgery Fudge & Fun
- 30. The Bake Sale
- 31. The Monogram Boutique
- 32. Byrd's Famous Cookies
- 33. Puzzled
- 34. Big Rock Candy Kitchen
- 35. Old Time Photo
- 36. Savannah Bee Company
- 37. Battleground: Tactical Laser Tag
- 38. Ridemakerz
- 39. Emery's 5 & 10 General Store
- 40. Margaritaville St. Somewhere Spa
- 41. Margaritaville Compass Rose Room
- 42. Southern Charm Boutique
- 43. Parrot Mountain
- 44. Tennessee Sock Company
- 45. The Sneaky Squirrel
- 46. Southern Sportzstore
- 47. Sparkles Jewelry & Fashion
- 48. Earthbound Trading Co.
- 49. Margaritaville Coffee Shop
- 50. Margaritaville Island Hotel
- 51. Latitudes Bar
- 52. Sweet!
- 53. 7D Dark Ride Adventure
- 54. Cosmic Pen Caricatures
- 55. The Escape Game
- 56. The Beef Jerky Outlet
- 57. Master's Editions Island Gallery

- 58. Bill's Lemonade
- 59. Dippin' Dots Kiosk
- 60. Hand-Blown Glass Gift Gallery
- 61. For the Health of It
- 62. The Toychest Company
- 63. Natural Comfort Footwear
- 64. Island Tiki General Store

- 65. Pepper Palace
- 66. Be Free Boutique
- 67. Kryptonite Character Store
- 68. Smokies Cigar & Smoke Shop
- 69. Farmhouse Home Decor & Gifts
- 70. Growin Up
- 71. Tervis

- 72. Dick's Last Resort
- 73. Yee-Haw Brewing Co.
- 74. Ole Smoky Distillery
- 75. Build-A-Bear Workshop
- 76. KAPO! Gourmet Popcorn
- 77. Island Creamery
- 78. Bootleggers Winery

- 79. Jimmy Buffett's Margaritaville Retail Store
- 80. Jimmy Buffett's Margaritaville Restaurant
- 81. Wyndham Vacation Club
- 82. Alcatraz East Crime Museum
- 83. Margaritaville Island Inn



 Eat
Dining & Snacks

 Play
Fun Rides, Games & Activities

 Information

 Restrooms

 Shop
Retail & Specialty Shops

 Stay
Hotel

 AED

 ATM

Eat

Enjoy unique dining options, from restaurants such as Margaritaville and Paula Deen's Family Kitchen to delicious baked goodies and desserts from Cinnabon and Auntie Anne's.

1. PAULA DEEN'S FAMILY KITCHEN

At Paula Deen's Family Kitchen, friends and families will enjoy classic Deen family recipes for breakfast, lunch and dinner—all served family style. (865) 366-1510 – PaulaDeensFamilyKitchen.com

8. YEE HAW SNACK SHACK

The "shack" is your snack headquarters located at the base of The Great Smoky Mountain Wheel. Enjoy Angus beef hot dogs, nachos and New Orleans Snowballs. Quench your thirst with root beer floats, frozen lemonade and a 44 oz. Chug Jug!

10. TIMBERWOOD GRILL

Timberwood Grill brings you a genuine taste of the mountains and warm southern hospitality in a cozy mountain lodge setting. (865) 286-0600 – TimberwoodGrillPF.com

23. DUDES DAIQUIRIS BAR

Serving the best frozen daiquiris this side of the Caribbean. Dude's Daiquiris is your Island oasis in the Smokies! (865) 286-3800

24. MELLOW MUSHROOM PIZZA BAKERS

We've brought Mellow back to its original roots and selected our most popular menu items presented in a unique, order-at-the-counter atmosphere. (865) 286-3800 – MellowMushroom.com

26. AUNTIE ANNE'S PERFECT PRETZEL

Pretzel Perfect since 1988, Auntie Anne's is raising the standard for hand-rolled soft pretzels and snacks . . . and suddenly life makes sense again. (865) 286-7001 – AuntieAnnes.com

27. CINNABON

World Famous Cinnamon Rolls baked fresh daily. Life needs frosting™ (865) 286-7001 – Cinnabon.com

29. THE FUDGERY FUDGE & FUN

Dedicated to serving some of the best fudge for more than 25 years. The Fudgery provides delectable fudge products and sweets to guests. (865) 774-7800

49. MARGARITAVILLE COFFEE SHOP

Your license to chill! Enjoy freshly-brewed coffee and rich, creamy espresso favorites like Lattes and Cappuccinos. For blended options like a decadent Caramel or Mocha Smoothie. (865) 366-1170

51. LATITUDES BAR

Have a ceremonial margarita and a light bite to launch your mountain escape and chill on the patio overlooking the Little Pigeon River or by the lobby's stone fireplace.

58. BILL'S LEMONADE

Bill's "World Famous" Lemonade has the handmade touch and creates the best fresh lemonades made to order.

59. DIPPIN' DOTS KIOSK

So many flavors! The original and unbeatable flash-frozen ice cream sensation. Your taste adventure awaits.

72. DICK'S LAST RESORT

Dick's is known for its outrageous, surly, energetic wait staff who inflict humor upon their guests. (865) 280-1744 – DicksLastResort.com

73. YEE-HAW BREWING COMPANY

We provide a mix of the finest ales and lagers, including our World Beer Cup award-winning Dunkel, as well exciting seasonal and high gravity beers. Whichever flavor fits your fancy, order it loudly! YeeHawBrewing.com

77. THE ISLAND CREAMERY

At Island Creamery enjoy our huge selection of homemade ice cream, a delicious smoothie or one of our other homemade delights. (865) 366-1224

80. JIMMY BUFFETT'S MARGARITAVILLE

Inspired by the lyrics and philosophy of Jimmy Buffett, Margaritaville Pigeon Forge will transport guests to the island destination of their dreams and invites guests to raise a glass and take a bite out of paradise. (865) 210-8530 – MargaritavillePigeonForge.com

Shop

Find an amazing array of goods in more than 60 unique retail and speciality shops. Take a walk around our show fountain and shop for gifts, souvenirs, adult apparel, jewelry, framed artwork, housewares, sweet treats and more.

2. PAULA DEEN STORE

The Paula Deen Store is located on the first floor of Paula Deen's Family Kitchen and carries a wide array of products, including food, cookware, linens, home decor, cookbooks, souvenirs and even toys! (865) 366-1510 – PaulaDeensFamilyKitchen.com

22. THE ISLAND TRADING POST

Your shopping experience will not be complete without entering the flagship shopping destination on The Island: a fun-filled atmosphere with a fantastic selection of one-of-a-kind souvenirs.

25. PATRIOT PEDDLER - MADE IN USA

Made in America store! Keeping America working, one customer at a time.

28. SMOKY MOUNTAIN SUNSHADES

Come check out the hottest new styles in Maui Jim, Persol, Ray-Ban and Oakley. Smoky Mountain Sunshades is located between The Fudgery and Cinnabon.

30. THE BAKE SALE

A tribute to the originals, our stores are filled with ooey goey rice crispy treats, chocolatey, dreamy s'mores and loads of hand-made, candy dipped cookies & specialty baked goods. We have been making our hand-pressed, fun-shaped, decorated treats since 1990. (912) 712-1550

31. MONOGRAM BOUTIQUE

Specializing in personalized items, The Monogram Boutique is the perfect place to find just the right gift. (865) 366-1007

32. BYRD'S FAMOUS COOKIES

Y'all come see us for the best tiny, crispy cookies around! (912) 721-1535 – Byrdcookiecompany.com

33. PUZZLED

A cool store of puzzles and games. Home of the World's Largest Jigsaw Puzzle! (865) 366-1188 – Puzzledetc.com

34. BIG ROCK CANDY KITCHEN

Taste homemade sweets and treats made from scratch. (865) 366-1701

36. SAVANNAH BEE COMPANY

Savannah Bee Company offers the purest forms of honey and hive inspired health and beauty products made with all natural ingredients. In addition, the company is dedicated to preserving the honey bee. (865) 366-3761 – Savannahbee.com

38. RIDEMAKERZ - BUILD YOUR RIDE

RIDEMAKERZ® is a supercharged, interactive experience where kids ages 4 to 104 build and customize their very own freewheel or radio-control toy cars and trucks, or RIDEZ. CHOOZE from a variety of bodies. Plus, trick-it-out with hundreds of accessories. (865) 409-2722 – Ridemakerz.com

39. EMERY'S 5 & 10 GENERAL STORE

Emery's 5 & 10 is the south's oldest 5 & 10. (865) 365-4138 – Emerys5and10.com

40. MARGARITAVILLE ST. SOMEWHERE SPA

Make the ultimate escape to the St. Somewhere Spa located inside Margaritaville Island Hotel. Also accessible off Market Street. (865) 280-6200 – MargaritavilleIslandHotel.com

42. SOUTHERN CHARM BOUTIQUE

Bringing stylish, affordable, southern apparel and home decor to The Island in Pigeon Forge. (865) 365-1998

43. PARROT MOUNTAIN

Get your picture made with beautiful, tropical parrots or take home an exotic gift from the shop. (865) 774-1749

44. TENNESSEE SOCK COMPANY

Shop the area's largest selection of fun novelty socks, boxers and pj's. Choose the ideal apparel for every personality!

45. THE SNEAKY SQUIRREL

Home, garden or apparel, you will find a wide variety of gifts here including brands such as Simply Southern, Columbia, Guy Harvey, Minnetonka and Jim Shore. Plus, there's a large selection of garden flags. (865) 286-9586

46. SOUTHERN SPORTZSTORE

Come shop a wide selection of sports apparel accessories for your favorite team! (865) 774-0620

47. SPARKLES JEWELRY, FASHION & ACCESSORIES

Coming Soon to The Island in Pigeon Forge

48. EARTHBOUND TRADING CO.

A lifestyle shop for the nomadic spirit and curious heart. (865) 429-6010

52. SWEET!

Sweet! is your one stop shop for anything candy. (865) 774-8500

54. COSMIC PEN CARICATURES

Skilled artists create live digital caricatures while you choose how to turn a caricature into the perfect gift or keepsake. (865) 308-2090

56. THE BEEF JERKY OUTLET

Choose from over 200 varieties and sizes of premium beef jerky, exotic jerky (kangaroo, ostrich, alligator and more), South African biltong, Amish jellies, jams & chow chow. TNBeefJerkyOutlet.com

57. MASTER'S EDITIONS ISLAND GALLERY

Come visit the gallery and see a large selection of works by Thomas Kinkade, Mark Keathley and Abraham Hunter. No visit to The Island will be complete without stopping by this "must see" destination. (865) 366-1416

60. HAND-BLOWN GLASS GIFT GALLERY

The Gift Gallery is your shopping destination for handmade blown glass items. We are now offering Wax Hands. Come get waxed with us and create your own wax hand.

61. FOR THE HEALTH OF IT

Do you suffer from foot, knee, hip, leg or lower back pain? Visit for a free test walk and enjoy a foot massage with every step! (803) 712-3338

62. THE TOYCHEST COMPANY

Come by and visit The Island's unique toy store with brands including Lego, Playmobil, Melissa & Doug, Mattel and Calico Critters! (865) 908-1060

63. NATURAL COMFORT FOOTWEAR

Specializing in Euro-comfort shoes such as NAOT, Birkenstock, Dansko, Alergia, Vionic, Sperry and UGG. Also carrying outdoor brands such as Keen, Chaco, Teva and Olukai. Running shoe brands include Hoka and Brooks. (865) 366-1205

64. ISLAND TIKI GENERAL STORE

Find everything you need at The Island's version of a general store. (865) 366-1246

65. PEPPER PALACE

The Planet's #1 Hot Shop! (865) 365-1116 – PepperPalace.com

66. BE FREE BOUTIQUE

A women's boutique offering an exclusive selection of unique accessories and clothing. (865) 366-1659

67. KRYPTONITE CHARACTER STORE

Kryptonite Character Store on The Island offers one stop shopping for TV and movie characters' T-shirts, collectibles, mugs, signs and more. (865) 774-0065

68. SMOKIES CIGAR & SMOKE SHOP

Smokies specializes in premium cigars and also carries a large selection of e-cig, e-cig juices and tobacco products. (865) 365-4846

69. FARMHOUSE HOME DECOR & GIFTS

Farmhouse brings together home decor and gifts with the top trend in interior design: Farmhouse Style. Guests can browse signs made of reclaimed wood, pottery, magnets, linens, candles and more. (865) 366-3076

70. GROWIN UP

Growin Up is baby and children specialty store. Bibs, onesies, baby shoes, kid flip flops, back packs, trendy designer girl's dresses and more. Everything for toddlers to teenagers.

71. TERVIS

Explore the world's first smart cup at the Tervis Tumbler store on The Island! (865) 774-7292 – Tervis.com

74. OLE SMOKY MOONSHINE DISTILLERY

The 6,000 square foot "Ole Smoky Barn" includes an on-site still, a free tasting bar and a retail store. Enjoy daily live bluegrass music on the outdoor stage. (865) 436-6995 – OleSmoky.com

75. BUILD-A-BEAR WORKSHOP

Have a family fun experience at Build-A-Bear Workshop®, Where Best Friends Are Made®. (865) 280-6993 – BuildABear.com

76. KAPO! GOURMET POPCORN

Kapop! Gourmet Popcorn is unlike any ordinary movie theatre popcorn. We offer 12 flavors of nothing but the finest homemade popcorn served to you by our friendly staff! From classic favorites, such as Caramel Corn or Kettle Corn, to unique flavors like BBQ or Bacon, we have it all for you here at KAPO!

78. BOOTLEGGERS WINERY

No machines or fancy equipment here! Just the stuff you'd find in most every kitchen throughout the South. Each batch is even bottled by hand.

79. JIMMY BUFFETT'S MARGARITAVILLE RETAIL

It's always 5 O'Clock Somewhere with authentic, island-inspired merchandise from the Margaritaville Store. (865) 210-8530 – MargaritavillePigeonForge.com

Play

Affordable Family FUN!

THE GREAT SMOKY MOUNTAIN WHEEL

The Great Smoky Mountain Wheel at The Island in Pigeon Forge gives riders an unparalleled view of the world famous Smoky Mountains from a comfortable gondola.

THE ISLAND SHOW FOUNTAINS

Day or night The Show Fountains dance to music and light. There's plenty of seating, so sit back, relax and enjoy the show.

3. FLYING HORSE CAROUSEL

Choose your favorite horse and enjoy a classic ride.

4. COMING SOON! SKYFLY: SOAR AMERICA

5. REVERSE TIME Spin, dip and dive while facing outward on this exciting and unique ride!

6. FUNNY CARS

Take a crazy car for a spin!

7. HAPPY SWING

Swing high into the sky!

9. SPINNING PARROTS COASTER

A family roller coaster. The Spinning Parrots features a figure eight track design and free spinning cars to give guests a unique riding experience!

12. ARCADE CITY

A modern, family-friendly arcade with games and prizes for guests of all ages. (865) 286-0149 – FaceAmusement.com

13. SHOOTING GALLERY

Ready! Aim! Fire!

15. TWIST N' SHOUT

Experience the feeling of a second story free fall.

It's great fun and even better with friends!

16. THUNDERDOME BUNGEE

Designed by the originator of the Bungy Trampoline, the ThunderDome is a giant 32-foot-high aluminum dome that houses not one but three trampoline-based bungy jumps!

17. THE ISLAND ROPES COURSE

Come check out the Ropes Course. With thirty different elements, two zip lines, and one simulated free fall (Quick Jump), participants have many options!

18. THE ISLAND EXPRESS

Hop aboard The Island Express and see The Island in style.

19. LI'L RIBBITS

Leap high into the sky atop your favorite frog.

20. BUMPER CARS

Have a blast in our electric bumper car arena. Fun for all ages! (865) 365-0407

21. MIRROR MAZE

Get lost in The Island Mirror Maze's infinite illusions, surprising corners and dead ends for a truly mind bending experience! Explore our Laser Maze Challenge and Atomic Rush. It's 3 amazing attractions for one LOW price! (865) 365-0407

35. OLD TIME PHOTO

Step back in time and make some memories at Old Time Photo!

37. BATTLEGROUND: TACTICAL LASER TAG

Come experience a lifelike battleground as you challenge opponents in your choice of intense game modes. Fun for all ages!

53. 7D DARK RIDE ADVENTURE

Experience thrills and excitement without leaving your seat! (865) 286-9006 – faceamusement.com

55. THE ESCAPE GAME

A fun, new, immersive entertainment concept that's a real life escape game designed for 2 to 8 people. (865) 868-3400 – TheEscapeGamePigeonForge.com

82. ALCATRAZ EAST CRIME MUSEUM

Alcatraz East Crime Museum features a tour through the history of American crime from pirates to crime scene investigation (CSI). Alcatraz East is home to the largest collection of crime related artifacts and features over 100 interactive exhibits. (865) 453-3278 – AlcatrazEast.com

Stay

50. MARGARITAVILLE ISLAND HOTEL

Margaritaville Hotel in Pigeon Forge, located at The Island entertainment complex just off the Pigeon Forge Parkway, offers the perfect setting to enjoy the beauty of the Great Smoky Mountains.

Visit our lobby and enjoy a perfect blend of mountain latitude and island attitude! Margaritaville Island Hotel brings a new perspective to the Smoky Mountains experience with its contemporary, mountain-luxe surroundings, high level of service and attention to detail.

Staying at the Margaritaville Hotel is an exceptional experience. In-room amenities, from fireplaces and private balconies to a personal Frozen Concoction Maker for creating your own signature drinks, all say "The comfort and pleasure of every guest comes first!" (865) 774-2300 – MargaritavilleIslandHotel.com

81. WYNDHAM

Your idea of vacations will be completely redefined. Want to learn about a better way to vacation? Let us show you why approximately 527,000 owner families have chosen CLUB WYNDHAM. Be sure to check out our 3 day 2 night and 7 day 6 night vacation specials. Discount tickets are available. (865) 421-4788 – ClubWyndham.com

83. MARGARITAVILLE ISLAND INN

The Island's newest lodging experience! An upscale boutique hotel just steps from dining, shopping and entertainment. Explore the area on our complimentary Margaritaville Cruiser Bicycles!

(844) 607-2500 – MargaritavilleIslandInn.com



GUEST INFORMATION

Located at The Wheel Ticket Center

LOST AND FOUND

LOST CHILDREN - In the event your child gets separated from you, please contact an Island employee for assistance and report to The Wheel Ticket Center.

RIDE REQUIREMENTS

Height requirements information is in The Wheel Ticket Center and at each ride. Certain amusements may be closed without notice due to inclement weather, servicing, etc.

BASIC FIRST AID or ASSISTANCE

If you need assistance please call (865) 567-9991 or go to The Wheel Ticket Center.

MEDIA

Notice for Television, Radio, Newspaper and Internet Journalists: Contact The Island Marketing Office at (865) 286-0700.

(865) 286-0119
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